


APPENDIX B

GRAMBLING STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

 <h1>Grambling</h1> <p>Current Revision Date: 02/05/19</p>			Verbiage Grambling State University® Grambling™ Tigers™ G Men™ Lady Tigers™ World Famed™ GSU Tigers™		Tiger Football™ Tiger Marching Band™ Where Everybody is Somebody™ Gramfam™	
Established: 1901 Mascot Name: N/A	Location: Grambling, LA Conference: SWAC	Mascot: Tigers, Lady Tigers				
Gold PANTONE 124 C MADEIRA: 1172 RA: 2556		Black PANTONE Process Black C MADEIRA: Black RA: Black		White White MADEIRA: White RA: White		Red (Accent Only) PANTONE 485 C MADEIRA: 1147 RA: 2329

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Primary Marks



Institutional Marks



ADDITIONAL PERTINENT INFORMATION	<ul style="list-style-type: none"> • University seal permitted on products for resale (reviewed on a case-by-case basis) • No alterations or overlaying graphics to seal permitted • University licenses consumables (must have expiration date on packaging) • University licenses health and beauty products • University permits numbers on products for resale (reviewed on a case-by-case basis) • Mascot caricatures permitted • Cross licensing with other marks may be permitted with an additional agreement 	<ul style="list-style-type: none"> • No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations • No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks
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PAGE 1/1 NOTE: The marks of University are controlled under a licensing program administered by IMG College Licensing. Any use of these marks will require written approval from IMG College Licensing.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by GRAMBLING STATE UNIVERSITY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.